

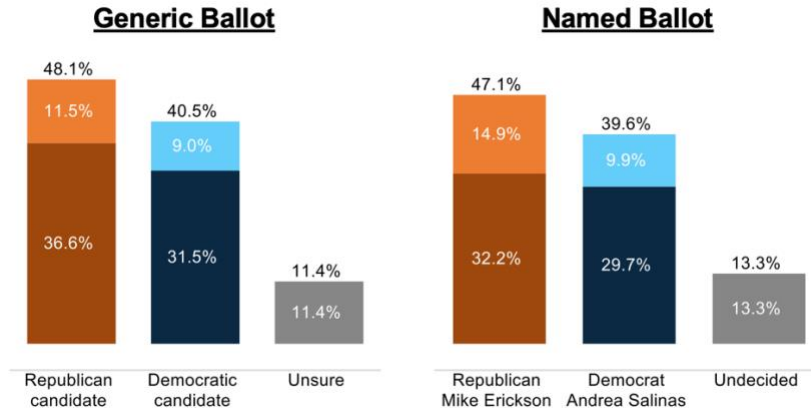


Erickson Has Dominant Lead in OR-06

DATE: Wednesday, August 10, 2022
TO: Interested Parties
FROM: Brent Buchanan, President & Founder

Erickson leads the named ballot

- By **47.1% to 39.6%** (R+7), Mike Erickson leads Andrea Salinas
- **NAV/Independent** voters pick Erickson by **+10**



Inflation is driving the narrative

- 30% of voters say **inflation** is their **top priority**, up from 22% at the beginning of June
- It is by far the top issue with **college-educated** voters and **middle- to lower-propensity** voters
- **NAV/Independent voters look like Republican voters** who care much more about inflation than other issues like abortion

The political environment leans Republican in Oregon’s newest congressional district

- Thanks to a generic ballot that shows **women tied** (44% Dem / 43% GOP), Republican Mike Erickson starts with a strong foundation
- Joe **Biden** has an **abysmal 40% favorability** rating in the district; this is driven strongly by younger voters under the age of 50

METHODOLOGY: This survey was conducted July 26 – 28, 2022, with 400 likely general election voters. It has a margin of error of $\pm 4.89\%$.

ABOUT CYGNAL: [Cygna](#)l is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal’s ability to create intelligence for action. Its team members have worked in 49 states and 17 countries on more than 2,700 corporate, public affairs, and political campaigns.

